

MOSBDC AT SFCC

Tools and Resources
for Small Businesses



ABOUT US

- ~ Funding partners: Small Business Administration, MU Extension, and State Fair Community College
 - * No-Cost, Confidential Business Counseling/Consulting:
Certified Executive Level Coaching/Blue Mesa Group
 - * Low and No-Cost Trainings
 - * Serving: Bates, Benton, Camden, Cass, Henry, Hickory, Johnson, Lafayette, Morgan, Pettis, Saline, and St. Clair counties

STATS

Since opening in 2016, the MOSBDC at SFCC has:

- * served more than 532 entrepreneurs and small businesses
- * provided 182 trainings to 1467 participants
- * assisted clients with just under \$10.3 million in loans and equity, and just under \$5.8 million in sales increases

TRAININGS (not all inclusive)

- ~ Business Plan Basics
- ~ Starting and Managing a Business
- ~ Social Media
- ~ Understanding Financial Statements
- ~ QuickBooks
- ~ Grow with Google
- ~ Strategyzer/Business Model Canvas/Customer Discovery
- ~ Intellectual Property
- ~ Entrepreneurship
- ~ LaunchU Boot camp
- ~ Succession Planning
- ~ Business Resilience/Continuity Planning

CONSULTING

Providing entrepreneurs and small businesses with leading-edge resources and expertise, at no-cost, and 100% confidential in all phases of business:

- Conceptual and Start-up
- Growth
- Expansion
- Succession

CONSULTING (cont'd)

- ~ Statewide Network of SBDC Experts
 - * Varying fields of experience and expertise (intellectual property, technology, agriculture, international trade, manufacturing, service-based, government contracting, stage II, etc.)
- ~ Partner Resources
 - * Small Business Administration (SBA)
 - * MoSourceLink
 - * Missouri Procurement Technical Assistance Centers (MOPTAC)
 - * Mid-America Trade Adjustment Assistance Centers (TAAC)
 - * State, Regional, and County Economic Development (LOCLG; LOREDC)
 - * SCORE, WBC, USDA
 - * Missouri and local Chambers of Commerce
 - * NUMEROUS others

TOOLS

The MOSBDC provides many tools for the clients we serve:

- ~ [LivePlan Business Planning Software](#)
- ~ Valuable Market Research
 - * ESRI
 - * SBDCNet
 - * D&B Hoovers
 - * [Verticle IQ](#)
 - * Euromonitor (Int'l Trade)
- ~ Financials (benchmarks, competitors, pricing)
 - * Profitcents
 - * Bizminer
 - * Business Reference Guide

TOOLS

- ~ Human Resources
 - * HR Simple
 - * Burningglass
- ~ Marketing
 - * Google partner
 - * Many graphic design/logo resources
- ~ Exit/Succession Planning Tools
- ~ [Cybersecurity](#)
- ~ Leadership and Management
 - * Startup CEO
 - * Mindtools
- ~ [GrowthWheel](#)



Any Questions?

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AMERICA'S
SBDC
MISSOURI

missourisbdc.org

State Fair
Community College

The LearningForce
www.stccmo.edu/thelearningforce
(660) 530-5822

Missouri SBDC



U.S. Small Business
Administration

*Funded in part through a
Cooperative Agreement with the
U.S. Small Business
Administration.*